



**RIPPLE of CHANGE** is a purpose-driven platform forged by a team of visionary changemakers. We wield the power of radical hope and transformative imagination to catalyze meaningful social impact.

Our unshakable belief? Together, we can reshape the world into a more equitable place for all.

**Join us on this campaign for change.**

## Every story matters. Every action counts.

### HOW

	MOMENTUM <i>MAGAZINE (PRINT &amp; DIGITAL)</i>	ADVOCATE <i>WEBSITE - DIGITAL ARTICLE SERIES</i>	VISIONARY <i>MAGAZINE (PRINT &amp; DIGITAL)</i>	CHAMPION <i>MAGAZINE + WEBSITE (PRINT &amp; DIGITAL)</i>
Magazine Feature designed by the ROC team – paired with the article of your choice	1 Page	---	2 Pages	2 Pages + digital article series
QR code links to your <b>Changemaker Q&amp;A</b> article published on the ROC website	✓	✓	✓	✓
<b>3 customized social media posts</b> across ROC's official platforms (Facebook, Instagram, LinkedIn)	✓	✓	✓	✓
<b>Additional social amplification</b> through ROC leadership team networks (10K+ additional reach)	---	---	✓	✓
<b>E-newsletter</b>	Sponsor Box	Main Article	Main Article	Main Article
	<b>\$1,500</b> (10 AVAILABLE)	<b>\$3,000</b> (2 ARTICLES, 2 SPONSORS PER ARTICLE)	<b>\$5,000</b> (10 AVAILABLE)	<b>\$7,500</b> (10 AVAILABLE)

### WHY

Now more than ever it's vital that companies stand for something larger than themselves. Partnering with **RIPPLE of CHANGE** is a visible demonstration of your brand's commitment to social good. Tell the world what you're doing, and how they can join you in making a difference.

#### REACH >

**15k + 10k+**

WEBSITE / UNIQUE MONTHLY VISITORS

SOCIAL MEDIA + EMAIL

**71%**

OF CUSTOMERS ARE MORE LIKELY TO ENGAGE WITH COMPANIES WHOSE VALUES ALIGN WITH THEIR OWN.

—BRAND SHOP BLOG

> Final circulation numbers will be confirmed by April 15. Estimated combined print and digital reach of 15K+.

Join us in shaping a better future. Contact [hello@rippleofchange.studio](mailto:hello@rippleofchange.studio) to secure your sponsorship today.